

## **Equal Business Opportunity Program**

### City of Durham Underutilized Business Compliance Division



### **UBC** Mission Statement

UBC will provide an independent and objective assurance designed to enhance and improve the City of Durham Equal Business Opportunity Program (EBOP). The Division aims to assist the City to accomplish its objectives by applying a systematic approach to evaluating and compliance mechanisms, and stewardship processes following the Ordinance in place today.



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DurhamNC.gov



### **UBC Core Responsibilities**

- Adherence and administration of the EBOP Ordinance
- Recruitment / Market trends
- Project, Contract and Purchasing compliance
- Monitoring and Reporting
- Facilitate EBOP Steering Committee



### What is the Equal Business Opportunity Ordinance?

This ordinance provides equal opportunities for city contracting to UBEs owned by minorities or women and prohibits discrimination against any firm pursing contracting opportunities or conducting contracting activities, while correcting present effects of past discrimination.





### **UBE** Goals

CONTRACTING CATEGORY	MINORITY GOAL	WOMEN GOAL
CONSTRUCTION	11%	7%
PROFESSIONAL SERVICES	8%	6%
SERVICES	7%	5%
GOODS	2%	4%



# What are Underutilized Business Enterprises (UBEs)?

Is a business that is certified by the state (Department of Administration) and where at least fifty-one percent (51%) of the business is owned by one or more persons who are members of at least one of the following groups: Black, Hispanic, Asian American, American Indian, Female, Disabled, or Disadvantaged.



# How do you become certified as an Underutilized Business Enterprise (UBE)?

### **Becoming Certified**

If you are interested in becoming a certified HUB or NCSBE firm, you must access new electronic Vendor Portal (eVP) to register and request certification online. To start the registration process please visit: <u>https://evp.nc.gov/</u>.



### Underutilized Business Compliance (UBC) Accomplishments / Under review

- Goal setting methodology
- EBOP Forms automation
- Outreach
- Training assistance
- EBOP Steering Committee Resurrection







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