



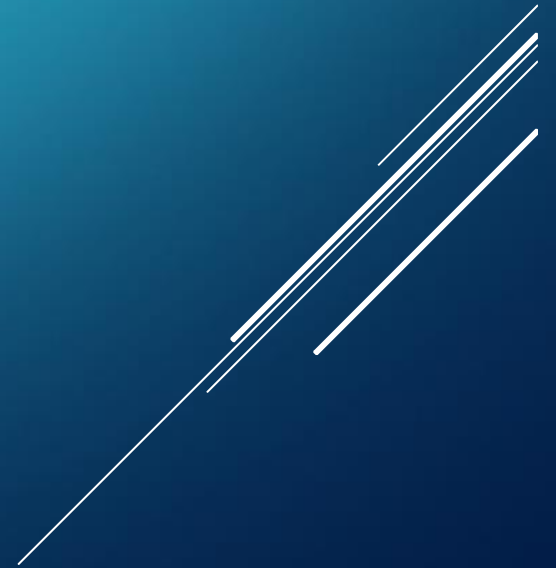
Durham County's M/WBE Program Overview



MINORITY AND WOMEN BUSINESS ENTERPRISES (M/WBE) ORDINANCE

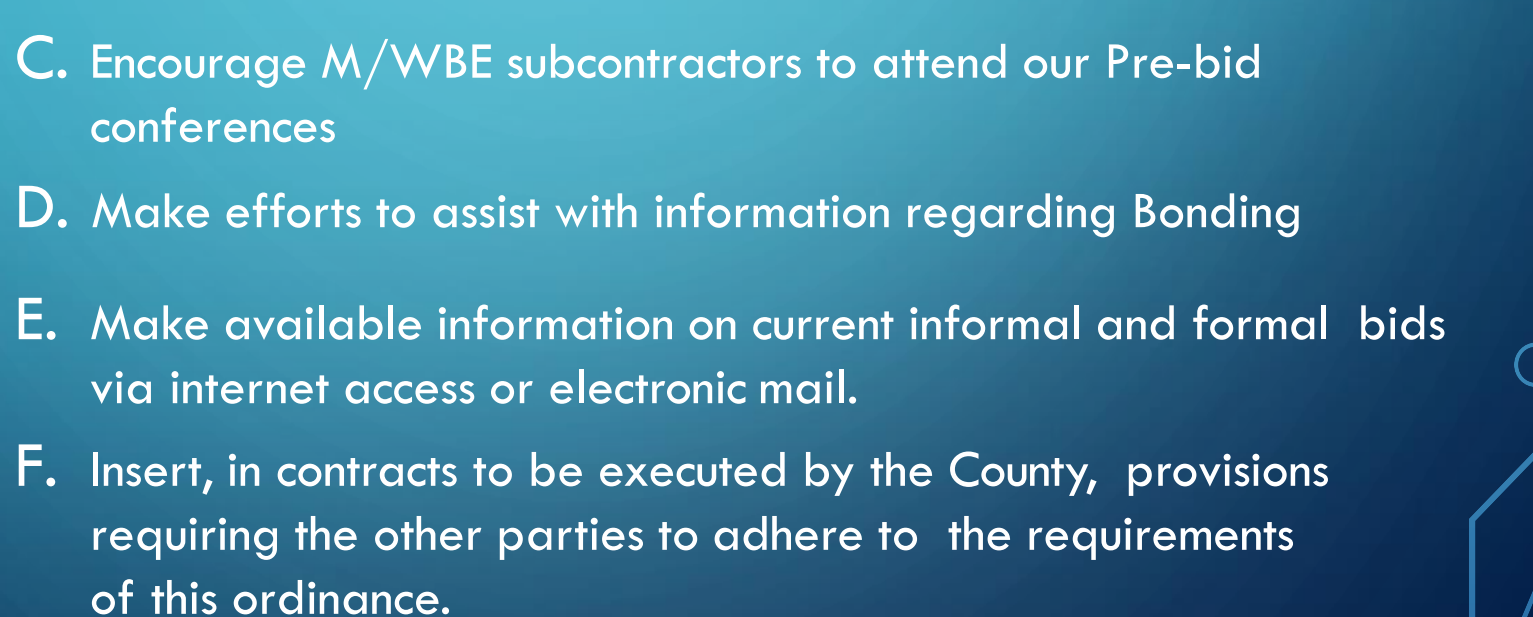
- ▶ A new M/WBE Ordinance was adopted by Durham County in November 2016
 - ▶ Establishes a plan of action to help ensure that the County's Purchasing practices provide for participation and equal opportunities for businesses owned and controlled by minorities and women
 - ▶ The Purchasing Division, in coordination with County departments, has been charged with monitoring contractors compliance to the policy
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**DURHAM COUNTY'S
M/WBE ORDINANCE
ENCOURAGES
M/WBE CONTRACTING**





- **County departments, in coordination with the Purchasing Division shall take the following race-neutral steps to encourage contracting with M/WBEs.**

- A. Creation and identification of separate work in preparation of bid request packages
 - B. Allow at least 30 days for advertising of bids
 - C. Encourage M/WBE subcontractors to attend our Pre-bid conferences
 - D. Make efforts to assist with information regarding Bonding
 - E. Make available information on current informal and formal bids via internet access or electronic mail.
 - F. Insert, in contracts to be executed by the County, provisions requiring the other parties to adhere to the requirements of this ordinance.
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The County shall utilize the statewide data bank of historically underutilized businesses, established by the North Carolina Department of Administration HUB Office.

Outreach and Assistance to Subcontractors:

- participate in trade shows, community events, etc.
- publish opportunities in media targeted to M/WBEs
- engage in continuous recruitment efforts
- assist M/WBEs by conducting training seminars



WHO IS A M/WBE?

MINORITY OR WOMAN OWNED BUSINESS ENTERPRISE

- **Minority** means an individual who is a citizen or lawful permanent resident of the United States and who is:
 - (1) **African American.** – A person having origins in any of the black racial groups of Africa.
 - (2) **Asian American.** – A person having origins in any of the original peoples of the Far East, Southeast Asia, Asia, Indian continent, or Pacific islands.
 - (3) **Hispanic American.** – A person of Spanish or Portuguese culture having origins in Mexico, South or Central America, or the Caribbean islands, regardless of race.
 - (4) **Native American.** – A person having origins in any of the original Indian peoples of North America.
- **WBE** means an **M/WBE** which is a woman-owned business enterprise.

MINORITY/WOMEN BUSINESS ENTERPRISE GOALS

Categories	Construction	Architect / Engineer	Services	Goods	MWBE Availability % (Median Availability)
African American	14.6%	9.8%	10.9%	2.8%	10.4%
Asian American	1.3%	3.0%	1.1%	.43%	1.3%
Hispanic American	4.2%	1.8%	1.1%	.43%	1.5%
American Indian	.65%	.75%	1.0%	.5%	.70%
White Female	13.8%	11.8%	9.5%	7.1%	10.3%

Overall MWBE Participation Goal = **25.0%**



M/WBE CERTIFICATION


As a result of North Carolina's legislative Session Law 2007 Senate Bill 320, a new requirement has been created for the State Department of Administration to develop and administer a statewide uniform program for certification of Historically Underutilized Businesses (HUBs) for use by state and local agencies, and to create and maintain a statewide database of certified HUBs. This requirement is for all state and local agencies to use **HUB's listed in the database created in accordance with the new law that became effective July 1, 2009.**

TWO TYPES OF BIDS

Formal Bids are usually:

- sealed competitive bids
- advertised
- opened in public
- approved by Board
- awarded to lowest responsive and responsible bidder

Informal Bids are usually:

- obtained by telephone, fax, email, or can be sealed competitive bid
 - not required to be advertised
 - subjected to public inspection after award
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Formal Bids	Dollar Thresholds
Construction and repair contracts	\$500,000 and above
Purchase of apparatus, supplies, materials, and equipment	\$90,000 and above
Services	\$40,000 and above (however, not required by law)
Architect, engineer, surveyor, or construction manager at risk	“Best qualified” selection procedure unless exempted.
Informal Bids	Dollar Thresholds
Construction and repair contracts	\$30,000 to \$499,999
Purchase of apparatus, supplies, materials, and equipment	\$30,000 to \$89,999
Services	\$30,000 to \$39,999

RESOURCES

- Dedicated Durham County M/WBE Management Team
- Durham County M/WBE Website
- Durham County virtual eBid vendor registration
- Durham County M/WBE Facebook page
- Ongoing professional outreach and training sessions
- Internal M/WBE Advisory Committee
- External M/WBE Advisory Committee
- Continued M/WBE staff training and development

CONTACT INFORMATION

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THANK YOU